



BRP'S DESIGN PHILOSOPHY AND KNOW-HOW LEADS TO 16 INTERNATIONAL DESIGN AND INNOVATION AWARDS IN 2022

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Products from some of BRP's iconic brands turned the heads of jury members of several prominent design and innovation contests in 2022. From left to right: The Sea-Doo Switch, the Manitou Explore, the Sea-Doo FishPro, the Can-Am Ryker Rally, the Can-Am Commander XT-P and the Ski-Doo MachZ.



Valcourt, Quebec, February 14, 2023 –BRP's cutting edge products and expertise in design received international praise throughout 2022. Several of BRP's iconic brands contributed to one of the powersports leader's most fruitful years to date as it garnered 16 prestigious design and innovation awards. A testimony to BRP's philosophy and commitment to design and innovation as a lever for growth, 2022 paved the way for more paradigm shifting vehicles, propulsion systems and boats in coming years.

"These honors are the result of our commitment to being a force for positive change in our industry and beyond. For the Design & Innovation and R&D Teams, as for all BRP employees, it's about pushing the boundaries to offer people opportunities to discover uncharted playgrounds. We are immensely proud of these recognitions which demonstrate the incredible collaborative work being done at BRP, as well as the dedication, resilience and creativity of our people. 2022 has set the tone for what's to come," said Denys Lapointe, Chief Design Officer at BRP.

BRP's 2022 award-winning products

The Design & Innovation, Marketing and Engineering teams' ingenuity, creativity and know-how are central to the recognitions received in years past. BRP's design philosophy continues to lead to paradigm shifting innovations that transform the powersports industry, promising ever more unique adventures to consumers. BRP products shone all around the world in 2022 in contests held in Japan, Germany and Australia, culminating with five coveted Good Design USA Awards in December.

2022 was a particularly impressive year for Sea-Doo with two of its products receiving a total of nine nods. The Sea-Doo Switch was a top winner with a total of five honors including a Good Design USA Award, an Edison Innovation Award, an iF Design Award, a Red Dot Award and an IDEA Award. The Good Design USA Award given to the Sea-Doo FishPro late in the year brought its total to four awards, having previously caught the eye of the juries of the Good Design Australia, Good Design Japan and the Red Dot awards.

The Can-Am Ryker Rally established itself as a force to be reckoned with, taking home three awards: a Good Design USA Award, as well as a Good Design Japan and Red Dot awards.

Rounding up the list of 2022 award-winning products and accessories are:

1. The LinQ Cargo Tile – winner of a Good Design USA Award
2. The Ski-Doo MachZ – winner of a Red Dot Award
3. The Can-Am Commander XT-P 1000 – winner of a Red Dot Award
4. The Manitou Explore - winner of a Boat Builder Award

With its impressive performance in 2022, BRP is now the proud recipient of more than 150 design and innovation awards.

About BRP

We are a global leader in the world of powersports products, propulsion systems and boats built on 80 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel portfolio to fully enhance the riding experience. With annual sales of CA\$7.6 billion from over 120 countries, our global workforce includes close to 20,000 driven, resourceful people.

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