



## BRP WATERCRAFTS RIDE A WAVE OF ACCLAIM IN ASIA PACIFIC WITH GOOD DESIGN AWARDS FROM AUSTRALIA AND JAPAN

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*The Sea-Doo Explorer Pro and Quintrex Freestyler X are both recipients of the prestigious awards*

**Valcourt, Quebec, November 1, 2023** –BRP Inc. (TSX:DOO; NASDAQ:DOOO), a global leader in the world of powersports and marine products, is riding a wave of recognition as it sees two of its watercrafts receive coveted awards from Good Design Awards contests. The personal watercraft Sea-Doo Explorer Pro and the Quintrex Freestyler X boat are both recipients of this prestigious award, a testimonial to BRP's commitment to ingenuity and excellence in its designs, to ensure the very best experience for riders. These latest honors bring BRP's impressive collection to more than 165 design awards.

Denys Lapointe, BRP's Chief Design Officer, was in Tokyo to receive the Good Design Awards Japan: "Our design teams in Canada, the United States and Europe are inspired by nature and motivated by a desire to enable exploration and discovery. In the past few years, we have been driven to design crafts that democratize access to recreational activities, allowing a wider range of people to discover or rediscover nature near and far, maximizing their time and enjoyment with family and friends."

### **About our award-winning products**

#### **Sea-Doo Explorer Pro - winner of both Good Design Awards Japan and Australia**

The Sea-Doo Explorer Pro is a personal watercraft (PWC) designed specifically for people seeking adventure and discovery on the water. It is the most adventure ready, out-of-the-box PWC. The design team focused on ergonomics, protection from the elements, storage and efficiency on board. The PWC's traditional look and functionality have been updated and the padded seat, knee pads and adjustable handlebars allow adventurers unparalleled comfort and a pleasant ride in a variety of positions. Also, adventure seekers can ride as a multi-day, self contained exploration package with its massive storage capabilities, fuel efficient load hauling power, and unmatched stability.

#### **Quintrex Freestyler X - winner of the Good Design Awards Australia**

The Quintrex Freestyler X was designed for boaters of all experience levels at a more accessible price, and is a case study in optimization, technology and expression. Its holistic design, derived from BRP's proprietary Stretch forming aluminum transformation process, provides a distinctive look and feel. Ergonomics were improved from bow to stern with special attention paid to the helm. With its revolutionary and paradigm-shifting design, the Rotax S engine is positioned horizontally, tucked away out-of-sight of boaters, opening the stern and giving boaters an additional 2.75 m<sup>2</sup> of usable recreation space on deck and a 360-degree line of sight around the boat. The Freestyler X's safety and environmental pedigrees give family peace-of-mind, while allowing them to adventure together.

Good Design Awards Japan is the only comprehensive design evaluation and promotion mechanism in Japan. Together with G Mark, it has been recognized by design experts and the general public in Japan for more than 60 years, and has continued its activities to make people's lives and society better through design.

The Good Design Awards Australia showcase the very best in design and innovation to a worldwide audience. Originally established in 1958 under the banner of the Industrial Design Council of Australia, the Awards have been setting the international standard for good design for more than six decades.

**About BRP**

BRP Inc. is a global leader in the world of powersports products, propulsion systems and boats built on over 80 years of ingenuity and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its lines of products with a dedicated parts, accessories and apparel portfolio to fully optimize the riding experience. Committed to growing responsibly, BRP is developing electric models for its existing product lines and exploring new low voltage and human assisted product categories. Headquartered in Quebec, Canada, BRP has annual sales of CA\$10 billion from over 130 countries and a global workforce of close to 23,000 driven, resourceful people.

[www.brp.com](http://www.brp.com)

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