



BRP SIGNS WITH SEA PRO BOATS

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STURTEVANT, WI, Oct. 29, 2015 /CNW Telbec/ - BRP's (TSX: DOO) Evinrude E-TEC engines will now be rigged on Sea Pro Boats' seven new models launched in the mid-tier center console saltwater fishing boat market for 2016. With this agreement, the builder will offer the next generation of Sea Pro owners the opportunity to experience the unrivaled performance and bold, breakthrough design of the Evinrude E-TEC G2 engine.

"When I first heard that BRP was offering interchangeable cowling panels for the Evinrude E-TEC G2 engine that allows for hundreds of customizable color options, I thought it would be an inventory challenge. I was wrong. It really could not be easier. We're offering eight different hull color options and BRP offers panels that perfectly match each one," said Jimmy Hancock, President of Sea Pro Boats. "And if that wasn't enough, the technology under the cowling is even more impressive. The power of this engine is unbelievable. We tested our 239CC with a 300-hp Evinrude E-TEC G2 engine and it jumped up on plane like an inboard tow sport boat. I can't wait to test it on some of our other models."

"We know boat manufacturers like Sea Pro design their boats for optimal performance, efficiency and reliability, and they want an engine that enhances the owner experience," said Alain Villemure, vice-president and general manager of BRP's Marine Propulsion Systems division. "Our entire line-up of award-winning Evinrude E-TEC engines, including the all-new Evinrude E-TEC G2 models, delivers the performance, fuel-efficiency and reliability that Sea Pro's offshore enthusiast consumers demand. The Sea Pro brand is a great addition to our fleet of OEM partners who share our passion for the water."

Originally founded in 1987, Sea Pro Boats, a Midlands-based company, was recently relaunched by Jimmy Hancock, one of the original owners of Sea Pro, and Tidewater Boats' founder Preston Wrenn. The all-new incarnation of the Sea Pro brand – 'The Next Wave' – will feature seven new models, which are expected to be introduced by the end of this summer.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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