



Good Design USA – BRP Wins Three Prestigious Awards

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Valcourt, Quebec, January 14, 2021 – BRP has ended 2020 on a high note with three big wins at the prestigious Good Design USA Awards, thanks to its innovative and creative design. Here are the three winning products:

- 2020 Sea-Doo GTI
- 2020 Can-Am Spyder RT
- 2020 Ski-Doo Expedition Xtreme

A winning year for BRP

"We're thrilled to have been recognized with 13 awards in 2020. This is a huge accomplishment for our teams, and I'd like to highlight the dedication and innovative spirit of everyone at BRP. This year saw many people take refuge in the outdoors with the help of BRP's products, and we look forward to seeing a continuation of this trend in 2021," said Denys Lapointe, Senior Vice-President, Design, Innovation & Creative Services at BRP.

BRP's teams have really outdone themselves in 2020 and we expect 2021 to be another promising year!

About Good Design USA

Good Design USA is the world's oldest and most prestigious international design awards. Having three products recognized during this competition shows how BRP shines on the world stage for design, alongside many important players in the industry.

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats, built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience. With annual sales of CA\$6.1 billion from over 120 countries, our global workforce is made up of approximately 12,600 driven, resourceful people.

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