Manitou Pontoon Boats Teams Up with Quarterback Kirk Cousins for Unforgettable Adventures on the Water

June 4, 2024

We are thrilled to announce a new partnership between Manitou Pontoon Boats and professional quarterback Kirk Cousins! This collaboration bridges the worlds of pontoon boating and professional football, promising a fusion of excitement and relaxation for enthusiasts of both.

Connecting Recreational Boating with Professional Sports
Much like the camaraderie and unity that brings people together to cheer on their favorite football teams on gameday, Manitou pontoons foster a sense of togetherness and joy, creating unforgettable moments on the water that bring families and friends closer together. With Kirk Cousins on board, Manitou invites more people to join the boating community by tapping into the enthusiasm and passion of fans, and further engaging with this diverse and enthusiastic audience, creating memorable experiences both on and off the water.

Why Kirk Cousins is the Perfect Fit



Kirk Cousins embodies the spirit of excellence, teamwork, and dedication—values that align seamlessly with the Manitou brand. Known for his leadership both on and off the field, Kirk's genuine passion for boating, coupled with his strong dedication to family and community, makes him the ideal partner for Manitou. His active lifestyle and love for spending quality time on the water resonate with the values and experiences shared by our customers.

"We are thrilled to welcome Kirk Cousins to the Manitou family," said Jeremi Doyon-Roch, Global Brand Strategy Director, Marine at BRP. "Kirk's extensive experience with boating, his cherished lake house retreat, and his dedication to family align perfectly with our brand values. We are excited to partner with Kirk to showcase his Manitou Explore MAX Dual Rotax S and inspire new adventures for outdoor enthusiasts."



Embarking on Unforgettable Adventures
Kirk Cousins and his family will be cruising the waters in style aboard the Manitou Explore Switchback 24' MAX, powered by dual Rotax S150 HP

outboard engines. The Explore MAX boasts luxury and versatility, perfectly suited for all on water hosting and family adventures. Equipped with trifold benches, a MAX Deck that unlocks 6 ft. of length at the stern, and LED cupholder lighting, the Explore MAX further enhances the onboard entertainment with a Fusion Premium Sound System. The carbon blue interior and white exterior, complemented by matte black powder coat tubes and gray teak flooring, create a sleek and sophisticated aesthetic. With dual Rotax S150 outboard engines and iDock joystick piloting, the Manitou Explore MAX delivers unparalleled performance and reliability for the ultimate boating experience. Kirk Cousins and his family are sure to create lasting memories aboard their Manitou pontoon.

Join us in welcoming Kirk Cousins to the Manitou family and stay tuned for exciting collaborations and adventures ahead! Together, we're set to redefine leisure and recreation on the water.

For more information visit Manitoupontoonboats.com and follow us on social media.
Facebook: https://www.facebook.com/ManitouPontoons
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