



BRP INC. FILES A PRELIMINARY PROSPECTUS FOR ITS INITIAL PUBLIC OFFERING

April 17, 2013

Valcourt, Québec, April 17, 2013– BRP Inc. ("BRP" or the "Company") filed today a preliminary prospectus with the securities regulatory authorities in each of the provinces and territories of Canada in connection with a proposed initial public offering of its subordinate voting shares. A copy of the preliminary prospectus will be available on SEDAR (<http://www.sedar.com/>).

The offering is being made through a syndicate of underwriters led by BMO Capital Markets, RBC Capital Markets, UBS Securities Canada Inc. and Citigroup Global Markets Canada Inc.

No securities regulatory authority has either approved or disapproved of the contents of this press release. This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities of the Company in any jurisdiction in which such offer, solicitation of sale would be unlawful. These securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any U.S. state securities laws and may not be offered or sold in the United States except in compliance with the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws or pursuant to an exemption therefrom.

About BRP

BRP is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Spyder roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide.

Sea-Doo, Ski-Doo, Spyder, Lynx, Evinrude, Can-Am, Rotax and the BRP logo are trademarks of Bombardier Recreational Products Inc. (a subsidiary of the Company) or its affiliates.

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