



## BRP TO CONDUCT ANALYST BRIEFING IN DENVER

September 7, 2018

**Valcourt, Québec, September 7, 2018** – BRP Inc. (TSX:DOO) will host a conference call from its semi-annual dealer meeting in Denver, Colorado, on **Monday, September 10, 2018 at 12:30 p.m.** (ET). José Boisjoli, President and Chief Executive Officer; Sébastien Martel, Chief Financial Officer; Bertrand Thiébaud, President – Powersports Group; Tracy Crocker, President – Marine Group; Sandy Scullion, Senior Vice-President and General Manager, Global Retail and Services; Anne-Marie LaBerge, Senior Vice-President, Global Brands and Communication; and Josée Perreault, Senior Vice-President, Can-Am On-Road, will discuss the business and BRP's new 2019 line-ups for Can-Am Off-Road, On-Road, and Sea-Doo, and address questions from analysts in the room.

Interested participants may access the conference call on a listen-only basis:

Date and time Monday, September 10 at 12:30 p.m. ET  
Telephone 1-877-304-0056 or  
Event code 6048 763 813#

Webcast [Click here](#) to access the webcast

SLIDE PRESENTATION [available online here](#) on September 10.

### About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft and Manitou boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,000 driven, resourceful people.

[www.brp.com](http://www.brp.com)

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