



BRP COMPLETES ACQUISITION OF MANITOU PONTOON MANUFACTURER, EXPANDING THE COMPANY'S NEW MARINE GROUP

August 29, 2018



Valcourt, Quebec, August 29, 2018 – BRP (TSX:DOO) announced today that it has completed its previously announced acquisition of Triton Industries, Inc., the leading North American manufacturer of premium luxury and performance pontoon boats under the Manitou brand.

As the second boat acquisition complementing the existing outboard engine portfolio, Manitou's addition to BRP's Marine Group further solidifies the company's position in the marine industry. BRP's goal is to continue, over time, to transform the customer experience, drive opportunities for dealers, provide overall efficiencies to the new BRP Marine Group and bring innovation to the marine industry.

This acquisition will allow BRP and its Marine Group to leverage Manitou's strong brand, high quality pontoons and recognized technology that have driven its growth and success as one of the preeminent pontoon manufacturers in the U.S.

For additional information on Manitou, visit manitoupontoonboats.com

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft and Manitou boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,000 driven, resourceful people.

www.brp.com

@BRPNews

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Alumacraft, Manitou, and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements included in this release, including, but not limited to, statements relating to the Marine Group of BRP and other statements that are not historical facts, may be "forward-looking statements" within the meaning of Canadian securities laws. Forward-looking statements are typically identified by the use of terminology such as "may", "will", "would", "could", "expects", "plans", "intends", "anticipates" or "believes" or the negative or other variations of these words or other comparable words or phrases. Forward-looking statements, by their nature, are based on assumptions, and are subject to important risks and uncertainties. Forward-looking statements cannot be relied upon due to, amongst other things, changing external events and general uncertainties of the business. Actual results may differ materially from results indicated in forward-looking statements due to a number of factors, including those identified in BRP's annual information form and management's discussion and analysis of financial condition and results of operations. The forward-looking statements contained in this release represent BRP's expectations as of the date of this release (or as of the date they are otherwise stated to be made), and are subject to change after such date. However, BRP disclaims any intention or obligation to update

or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

-30-

For information:

Catherine Moreau
Senior Advisor, Media Relations
Tel: +1.514.231.2118
catherine.moreau@brp.com