# SKI-DOO INNOVATION LEADS TO MORE FUN ON THE SNOW WITH A NEW TURBOCHARGED ENGINE, MORE REV GEN4 MODELS AND AN ADVANCED HELMET

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- Rotax 4-stroke engines move into highly responsive REV Gen4 platform
- Rotax 900 ACE gets in-house built Turbo option
- Powerful Rotax 600R E-TEC engine expands to more models
- New OXYGEN helmet sets a new standard in performance and functionality

***New Orleans, LA, February 19, 2018*** – BRP (TSX:DOO) is bolstering its position as the most popular snowmobile manufacturer in the world with even more industry-leading announcements. BRP brings its acclaimed Ski-Doo REV Gen4 platform into 4-stroke models to give riders the ultimate Ski-Doo experience with the most engine options ever. Ski-Doo also announces the rider-focused Rotax 900 ACE Turbo engine along with the expansion of the 600R E-TEC engine into more models and an all-new OXYGEN helmet.

The new products were presented tonight to hundreds of enthusiastic dealers from the US and Canada at Club BRP, which is taking place in New Orleans until Thursday.

“This product launch is another demonstration of BRP’s unrelenting quest to improve the rider experience with world-class products, ingenuity and innovation,” says Marc R. Lacroix, Global Marketing Director for Ski-Doo and Sea-Doo at BRP. “Ski-Doo buyers now benefit from an expanded lineup of engines in the REV Gen4 platform, either 4-stroke Rotax ACE models or clean 2-stroke E-TEC models ranging from 95HP to 165 HP.”

4-strokes in REV Gen4
Rider control and responsiveness is at the heart of Ski-Doo’s REV Gen4 platform. These benefits can now be enjoyed by riders looking for 4-stroke power in two different engines: the Rotax 900 ACE and the Rotax 900 ACE Turbo. Starting this fall, the popular Renegade and Grand Touring snowmobiles, along with some Expedition models, will also be available with the ACE engines in the REV Gen4 layout. There will even be a Renegade X-RS model featuring a turbocharged engine.

900 ACE Turbo
Rotax is again flexing its engineering prowess with its first in-house designed and built turbocharged engine – the 150 horsepower 900 ACE Turbo. Everything about this engine is focused on the rider, with great reliability, enhanced fuel economy, and exceptional throttle response. The engine is far more than a turbo added to the venerable 900 ACE, as more than 24 parts have been specifically engineered for this application.

More 600R E-TEC-powered snowmobiles
The acclaimed Ski-Doo MXZ 600R E-TEC was just the beginning for the new 600R E-TEC engine. Designed to excite riders with quick throttle response and high power-to-weight ratios, the 600R is now available in the MXZ, Summit, Renegade, and Grand Touring models.

“The 2019 Ski-Doo line-up is clearly focused on delivering what our customers want in snowmobiles,” states Lacroix. “Bringing 4-strokes to the REV Gen4 platform and introducing two new engines across multiple segments give customers choices where they can find the perfect model for their style.”

OXYGEN helmets
Improving the ride experience goes beyond the machine, which is something BRP has focused on for years. The brand new OXYGEN line of helmets is designed to offer cold weather users a hassle-free experience with ease of use, less fatigue and great protection. The helmet provides the largest field of fog-free vision both horizontally and vertically while eliminating the need for any kind of face mask and the lightweight M-Forge® construction keeps riders more comfortable all day.

For additional information and technical specifications on these new Ski-Doo models, visit www.ski-doo.com.

**About BRP**
BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

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