



SKI-DOO KEEPS THE INNOVATION COMING WITH TWO NEW 2018 MODELS AND A NEXT-GENERATION ROTAX 600R E-TEC ENGINE

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The 2018 Ski-Doo family of snowmobiles grows with the addition of the MXZ 600R E-TEC and the Expedition SWT, each built to enhance the rider experience. © BRP 2018

- New limited-build MXZ 600R E-TEC model with new Rotax 600R E-TEC engine
- New Expedition SWT model built to be even more capable and comfortable

Valcourt, Quebec, January 10, 2018 – BRP (TSX:DOO) solidifies its leadership position once again with the introduction of two new Ski-Doo snowmobiles and a next-generation Rotax E-TEC engine. The new models are part of BRP's obsession to continually improve the rider experience with world-class products. A limited-build MXZ 600R E-TEC features a new high-performance, lightweight Rotax E-TEC engine, and a new Expedition SWT directly addresses the need for a greater balance of capability and comfort for better days out on the snow.

Limited-build MXZ 600R E-TEC

A new highly responsive Ski-Doo MXZ 600R E-TEC brings together the innovative Ski-Doo REV Gen4 chassis with 600-class efficiency and reliability. It features an all-new 600cc Rotax powerplant with 125-hp, along with premium shocks, upgraded track and high-performance steering for an extremely agile and fun ride.

"Ski-Doo MXZ models continue to set the bar with innovation and provide riders the best trail performance experience," said Bernard Guy, BRP senior vice-president, Global Product Strategy. "The new MXZ 600R E-TEC is designed to establish a new standard with exceptional performance and great value."

Rotax 600R E-TEC

The all-new, advanced Rotax 600R E-TEC keeps BRP at the head of the class as the leader in lightweight, high-performance snowmobile engines. Development goals were lofty: improve the ride experience by increasing 600-class power and delivering exceptional dynamic response and reliability while maintaining the best-in-class E-TEC reputation for efficiency and durability.

Based on the same square engine principles (bore and stroke being equal) as the 850 E-TEC, the 600R E-TEC succeeds across the board, giving riders a precise and dynamic response at any throttle position for instant acceleration and an impressive fun factor. It has a 30 percent improvement in throttle response (matching the improvement of the 850) compared to the previous generation, and its central layout within the REV Gen4 platform gives the MXZ 600R E-TEC incredibly precise handling.

Expedition SWT

People have used the word "unstoppable" to describe the new Ski-Doo Expedition SWT, which is equal parts comfort and capability. It combines the outstanding traction and floatation of a 24" (60 cm) track with the comfort and stability of an adjustable 38.4 – 40.2" (97.5 – 102 cm) front suspension. The result is an improved rider experience so people can conquer more terrain more easily and more comfortably whether for work or for play.

For additional information and technical specifications on these new Ski-Doo models, visit www.ski-doo.com.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and billing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

www.brp.com

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