



BRP EARNS FIVE GOOD DESIGN AWARDS IN THE US

December 20, 2017



BRP won five Good Design 2017 awards in the US, including one for the Ski-Doo REV Gen4 snowmobile platform. © BRP 2017

Valcourt, Quebec, December 20, 2017 – BRP's Design & Innovation team once again distinguished itself on the international stage, winning Good Design 2017 awards for five outstanding products.

The Can-Am Maverick X3 and Defender MAX side-by-side vehicles, the Sea-Doo SPARK TRIXX personal watercraft, the Ski-Doo REV Gen4 snowmobile platform as well as the Evinrude E-TEC G2 150-200 HP outboard engine all won Good Design awards, presented by The Chicago Athenaeum: Museum of Architecture and Design together with The European Centre for Architecture Art Design and Urban Studies.

For BRP, winning this prestigious award not only once, but five times, demonstrates how important innovation and user experience are to us. Good Design 2017 winning products are now part of the Chicago Athenaeum's Permanent Design Collection.