



BRP BOARD MEMBER RETIRES

July 4, 2017

Valcourt, Québec, July 4, 2017 – BRP (TSX:DOO) announces the departure of one of its Board members, Mr. Carlos Mazzorin, who is retiring as a corporate director. He served on BRP's Board of Directors since 2004, and acted as a member of its Audit Committee and Investment & Risk Committee.

"It is with mixed feelings that I congratulate Carlos on his retirement from his many commitments as a corporate director. He has contributed extensively to BRP's manufacturing and procurement strategies as well as pushing for a more rigorous approach to expense management within the company," said Laurent Beaudoin, chair of the Board of Directors. "His keen insights will certainly be missed. I join all other Board members in thanking him for his involvement over the years and wishing him the best."

A search for a new independent corporate director is presently underway.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

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