



# **MEDIA ADVISORY**

## **BRP TO PRESENT ITS FOURTH QUARTER AND FISCAL YEAR 2014 FINANCIAL RESULTS**

**Valcourt, Québec, March 13, 2014** – BRP Inc. (TSX: DOO) will issue its fourth quarter and fiscal year 2014 financial results on Friday, March 28, 2014. José Boisjoli, president and chief executive officer, and Claude Ferland, chief financial officer, will discuss the results and address questions from analysts on a conference call scheduled for 10 a.m. E.T. that same day. Media and interested participants may access this call on a listen-only mode. The details of the conference call are as follows:

<b>DATE:</b>	<b>Friday, March 28, 2014</b>
<b>TIME:</b>	<b>10 a.m. E.T.</b>

This conference call will be broadcast live on the Internet at the following link: [here](#). The presentation will be in English with simultaneous French translation available. A slideshow presentation intended for real-time viewing with the conference call will also be available.

The event code is: 4186521.

Investors and analysts can listen in on the call by dialling one of the following conference call numbers:

Integral version: (without translation)	514-861-4190 or 1-877-461-2815 (toll-free in North America) +00-800-9559-6853 (overseas calls)
Original English version:	514-861-1681 or 1-800-766-6630 (toll-free in North America) +00-800-2787-2090 (overseas calls)

Simultaneous French translation:

514-392-9196 or

1-866-542-4146 (toll-free in North America)

+00-800-7701-8886 (overseas calls)

Replay: An archived audio webcast will be available 2 hours after the event at the link [here](#) for 90 days following the original broadcast.

BRP Inc. (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide.

[www.brp.com](http://www.brp.com)  
[@BRPNews](#)

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